# Please contact us today to for more information. Call (800) 858-0355 or email customerservice@nexbenefit.com

NexBenefit is an independent company representing many of the nations' top-rated insurance carriers. We are not bound to any one carrier; a fact that allows us to offer a diversity of insurance benefits. Credit union members can "shop" carriers and find the most comprehensive policy to fit their needs.

# Affordable Income Protection

for Credit Union Members



P.O. Box 2126 Castro Valley, CA 94546 (800) 858-0355

Authorized Representative



# Member's Benefit Program

New Benefits leads to a New Conversation leading to a New Look at CU Services



## **Team-up with NexBenefit – It's Good For Your Business!**

#### Value-added Benefits Attract Younger Borrowers

Leading credit unions are now proactively taking cost-efficient steps to provide value-added benefits to their Employer Groups. These benefits reward Employer Groups and individual members for connecting with their credit union. By offering these benefits, you can attract younger borrowers that will lead to growth in savings and provide new lending opportunities.

#### **No Cost to Your Credit Union!**

We work to maximize your credit union's opportunity for face-to-face engagement with current and prospective Employer Groups with No Cost to you! NexBenefit is a national independent insurance broker. We collaborate with credit unions to provide Employer Groups and individual members with a menu of income protection benefits.

The Affordable Income Protection Program is a collection of group-rated insurance benefits that protect the assets of working families. These benefits would cost members far more if they were to purchase them as an individual and, many members would not be able to qualify for coverage outside of this program. The Affordable Income Protection Program gives members the convenience and confidence that they need to keep their family protected.

#### This Is How We Help You:

#### Attract and Retain Members

Offering the Affordable Income Protection Program differentiates your credit union from the competition. This program generates interest among members of all ages regardless of ethnicity or socioeconomic status.

#### You Attract and Retain Employer Groups

Businesses are always seeking new and better benefits to attract and retain employees. The same standard credit union message is often lost on employers. However, we have found that the *Affordable* Income Protection Program is a welcome addition to any employer's benefits package.

You Offer More Services and Gain More Access Through the Affordable Income Protection Program, employers can provide additional benefits (and at no cost to the employer) leading to more onsite access for your credit union and increasing face-time with employees to present your credit union services.

#### Why is the Affordable Income Protection **Program Special?**

**Guaranteed Acceptance!** Through your credit union, Employer Groups can offer some of the best benefits in the market place without increasing their costs. This program is exceptional because it offers:

- Guaranteed Acceptance
- NO health questions to answer
- NO medical exams to take
- NO one is denied coverage

#### Personalized Service

We make it easy for credit unions to get ahead of the competition and build on their strengths while we provide income protection benefits coupled with the level of service your members expect and deserve.

Each member always receives clear policy information, no-obligation guotations and a speedy enrollment process. We also handle all day-to-day inquiries and support members through the entire lifecycle of their policies.

#### Industry Leading Carriers

NexBenefit only works with industry leading insurance carriers in order to guarantee the highest quality of our benefits program. We continually monitor your experience to ensure our benefits program is performing to expectation while meeting the needs of your Employer Groups and individual members.



### Do you know that the #1 concern of today's working families is having enough money to pay their bills during a period of income loss? Together, we can provide solutions!

Our income protection insurance benefits are both flexible and affordable so members choose the protection that best fits their individual needs and budgets.

#### Affordable Income Protection Menu:

#### Most Popular Benefits

- Short-Term Disability Income Insurance
- Personal Accident Insurance
- Critical Illness Insurance
- Cancer Insurance
- Final (Funeral) Expense Insurance

#### **Our Mission Statement**

We are dedicated to serving the credit union community by providing the most complete selection of income protection products available. We are committed to excellence, ensuring that each credit union member receives comprehensive, accurate information and caring customer service.